BRUIN LEADERS PROJECT
COMMITTEE BREAKDOWN

EXTERNAL
Marketing & Outreach
• Develop and distribute flyers and brochures – working with Jake & SOLE Graphic Designer
• Coordinate tabling and signboard
• Strategize outreach through use of social media
• Arrange classroom announcements and chalkboard/whiteboard messages
• Outreach to other campus organizations
• Develop strategy for the promotion and expansion of Civic Engagement 18
  o Res Life
  o ASUCLA
  o Facebook and Other Social Media Platforms
  o Newsletters (Mailchimp Email List Serve)
  o Departmental Emails

INTERNAL
Community Service & Member Development
• Create or promote community service opportunities for participants and SFT
• Develop relationships with community service providers on campus
• Compile a comprehensive list of community service opportunities and contacts
• Review and update community service verification forms
• Organize leadership/team development exercises for SFT meetings
• Develop activities and programs to keep BLP participants connected to the program
• Create outside activities to promote SFT cohesion and bonding
  o Bruin Day
  o Transfer Bruin Day
  o Enormous Activities Fair
  o CSC, CPO, Volunteer Center and RCO’s who offer service opportunities

Seminar Facilitation Research & Development
• Coordinate when SFT members will facilitate seminars
• Find a facilitator for a seminar if the original facilitator cannot fulfill his/her duties
• Give facilitator and contact information of presenter to remind and connect with him/her
• Brainstorm and develop new and innovative seminars and panels
• Recruit new presenters for developing or existing seminars
• Work with SFT to encourage presenting his/her own seminar
  o Seminar Schedule
  o Presenter Contact List
  o Timeframe for completion of next quarter seminar schedule
  o Developing a variety of new seminars we have not offered yet